D/GROW
GROUP

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Who are we



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AI Engineer (ENSAM Casablanca)
Cooperative LLM-based Multi-Agent-Systems PhD
CEO & Head of DIGROW Solutions



Yasser Mouissi
Digital Marketing Specialist (ENCG Settate)
Dual Master (Yschool business school)
CMO & Head of DIGROW Media



Ammar Nafir
AI Engineer (ENSAM Casablanca)
LLM-based Fake-news detection PhD
CTO & Head of DIGROW AI



Othmane Elkheddar
Senior Software Enginer (ENSAM Casablanca)
Head of Projects



Ghali Alami Louati
AI specialist (EMSI Casablanca)
Junior Python Developer



Dounia Derouach
Business Development
Junior Manager

About

D/GROW GROUP

Grow your **Digital,** Grow your **Business**

- **We are A B2B technology group serving African markets through AI, digital marketing, and custom SaaS solutions.**
- **Our Mission** is to turn unstructured information into actionable intelligence to make the world a better AI ecosystem.

D/GROW AI

AI-native products built in-house

D/GROW SOLUTIONS

On-demand digital solutions

D/GROW MEDIA

AI-powered marketing

Distinctions

D/GROW GROUP

TOP 300 Startup (GITEX 2026)



تحت الرعاية السامية لصاحب الجلالة الملك محمد السادس
Under the High Patronage of His Majesty King Mohammed VI

GITEX AFRICA Morocco

UNDER THE AUTHORITY OF | HOSTED BY | ORGANISED BY
#ADD | KAOUN INTERNATIONAL

TOP 30 Startup (GovTech)



GovTech Radar
Connecter l'innovation aux défis publics

TOP 20 Startup (BMCE Capital)



CapAI Reverse By BK

Products

D/GROW AI

Client-initiated

Profilia

scholarAI
LEARN SMARTER. ACHIEVE MORE.

LedgerAI
An AI-powered accounting assistant

CustomsAI

Funding-initiated

FinSightAI
INTELLIGENT DUE DILIGENCE, IN MINUTES

FitAI
SMARTER TRAINING. STRONGER YOU.

FoodSafe AI
AI FOOD SAFETY INSPECTOR

Inhouse-initiated

NetCardAI
KNOW MORE. CONNECT BETTER. GROW TOGETHER.
RELATIONSHIP INTELLIGENCE & MANAGEMENT SYSTEM

Products

Client-initiated

Profilia

A marketplace of specialized AI agents that help professionals handle their daily financial tasks faster and smarter. From due diligence and reporting to data analysis, monitoring, and insight generation, FinSightAI gives fintech teams access to AI agents that support decision-making, reduce manual work, and improve operational efficiency.

For GRANIT AI X BURJ FINANCE
BEYOND CLOSING DEALS, BUILDING LEGACIES

scholarAI
LEARN SMARTER. ACHIEVE MORE.

An advanced educational platform designed to transform how students learn and how institutions deliver education. Unlike traditional LMS platforms or single AI tutors, the system leverages a multi-agent architecture, where specialized AI agents collaboratively support each student's learning journey.

For LE FESTIVAL DU BACHELIER

LedgerAI
An AI-powered accounting assistant

An AI-powered accounting assistant that simplifies financial operations, from bookkeeping to reporting and compliance. LedgerAI reduces manual tasks, improves accuracy, and gives businesses clearer visibility into their financial health.

For CAA

CustomsAI

Customized customs clearance AI agent built for TopNegoce. Automates HS code retrieval, tax calculations, and customs workflows — making clearance procedures smoother and more efficient.

For TOP negoce توب نيجوس

Products

Funding-initiated

FinSightAI
INTELLIGENT DUE DILIGENCE, IN MINUTES

A marketplace of specialized AI agents that help professionals handle their daily financial tasks faster and smarter. From due diligence and reporting to data analysis, monitoring, and insight generation, It gives fintech teams access to AI agents that support decision-making and reduce manual work.

By MIT sandbox Innovation Fund Program

FitAI
SMARTER TRAINING. STRONGER YOU.

An AI-powered fitness marketplace connecting coaches, gym owners, and people who want to train in one unified ecosystem. FitAI helps users find the right training experience, while supporting coaches with client growth and gym owners with visibility, bookings, and smarter operations.

By

FoodSafe AI
AI FOOD SAFETY INSPECTOR

An AI-powered food safety inspector that analyzes kitchen hygiene in seconds using computer vision. It detects risks, generates compliance reports, and helps restaurants improve safety standards while protecting public health.

By Hub ES.Maroc.org فضاء
SMARTECO.R

Products

Inhouse-initiated

NetCardAI
KNOW MORE. CONNECT BETTER. GROW TOGETHER.
RELATIONSHIP INTELLIGENCE & MANAGEMENT SYSTEM

A smart relationship management, networking, and outreach platform designed to help businesses turn connections into real opportunities. NetCardAI organizes contacts, tracks interactions, identifies high-potential leads, and supports personalized outreach at scale. By combining CRM, networking intelligence, and AI-driven engagement, it helps companies build stronger relationships, generate leads, and grow more efficiently.

Products

DESTINATION SUCCÈS

It is a leading platform and initiative in Morocco that supports students, interns, and job seekers by connecting them with opportunities, resources, and guidance to advance their careers.

HR link ENTREPRISES
CONNECTER LES TALENTS, DÉVELOPPER LES ENTREPRISES

Unites candidates and recruiters under one roof with the help of AI — no more mass applications for candidates, no more endless screening for recruiters. The right match, faster.

In partnership with

حـاضنة المشـاريع
للمواكبة و الإدماج السوسيو اقتصادي للشباب
INCUBATEUR DE PROJETS
L'accompagnement et l'insertion
socio-économique des jeunes

PharmaAI

An AI-powered platform that connects patients, pharmacies, and delivery partners to enable fast access to medication through smart prescription processing and delivery coordination.

Products & Services

Products

Aimpact
AI-POWERED MARKETING AUTOMATION

an AI-powered digital marketing platform that puts your brand on autopilot without losing the human touch. From automated social media posting across all platforms, to engaging your community, qualifying leads, and matching you with the right influencers. It keeps your business visible, relevant, and growing 24/7. With Human-in-the-Loop controls, your team stays in charge of what goes live, while AI handles the heavy lifting, so you attract more clients, respond faster, and never miss a moment to connect.

Services

- **SEO**: On-page, technical, and content SEO to grow organic visibility and rank for the queries your customers are actually searching.
- **Paid Advertising**: Google Ads, Meta Ads, and LinkedIn campaigns — built around clear KPIs, monitored daily, and optimized for ROAS.
- **Social Media Managemnt**: Strategy, content calendar, community management, and analytics across Instagram, LinkedIn, TikTok, and Facebook.
- **Content Branding**: Brand identity, visual systems, and content production — from logos and copy to video and motion graphics.
- **Influencer & Community**: Marketing: Influencer partnerships, UGC campaigns, and community building to amplify reach with authentic, trusted voices

How We Work

D/GROW GROUP

01



Discovery

We understand your business, challenges, goals, and market to uncover the right opportunities.

02



Design

We craft tailored strategies, solutings, and experiences designed to create maximum impact.

03



Deliver

We execute with precision, leveraging technology and creativity to deliver quality results on time.

04



Support

We provide ongoing support, optimization, and guidance to ensure long-term success.

Value Proposition

We deliver technology and growth solutions that empower businesses across Africa to **scale with confidence**.



We ship fast

We move quickly from idea to execution, delivering solutions in record time.



We are always responsive

We communicate clearly and act fast, because your time matters.



We adapt accordingly

We stay flexible and agile, adapting to your needs, challenges, and an ever-changing market.



We are client centric

Your goals are our priority. We build lasting partnerships focused on your success.

Thank You

D/GROW

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www.instagram.com/digrowgroup/

www.linkedin.com/company/digrowgroup/